

Festival Independencia de Colombia



THE UNPUBLISHED ONES FROM
VALLENATO TROPICAL SOUND

JULY 20TH
11am-5pm

2200 DR MARTIN LUTHER KING JR BLVD B 33901

Sponsorship Opportunities

Platinum Sponsor (\$1,200)

- Collaborative Naming Rights: The festival may be named after the sponsor (Festival Por La Independencia de Colombia Sponsored by Beans Restaurant & YOUR COMPANY NAME).
- Main Stage Presence: The sponsor's logo will be prominently displayed on the main stage and on all main festival signage.
- Ad on Latin radio station 97.7 Latino and Máxima 97.3 for 3-4 weeks
- Advertisement on Wink TV
- 97.7 Latino Radio Remoto on Saturday 13 Mentions
- Premium Stand Space: Stand space in a privileged location at the festival.
- VIP Experience: 6 VIP tickets, including access to exclusive areas with complimentary food and drinks.
- Media Coverage: Featured in all promotional materials and media, including radio and social media ads.
- Mentions on Stage: Multiple mentions by the master of ceremonies during the festival.
- Digital Exhibition: Logo and link on the festival website, mobile app and social media pages.
- Community Involvement: Opportunity to speak at the opening ceremony and other key events.

Gold Sponsor (\$1,000)

- Main Signage: Prominent placement of the logo on the stage and around the festival.
- Stand Space: Excellent location of the stand within the festival.
- Ad on Latin radio station 97.7 Latino and Máxima 97.3 for 3-4 weeks.
- Advertisement on Wink TV.
- VIP Tickets: 4 VIP tickets with access to exclusive areas including complimentary food and drinks.
- Media Coverage: Inclusion in press releases and some features of select media, such as radio and social networks.
- Mentions on Stage: Regular mentions by the master of ceremonies.
- Digital Presence: Logo and link on the festival website and social media pages.

Silver Sponsor (\$750)

- Advertisement on Wink TV.
- 97.7 Latino Radio Remoto on Saturday 13 Mentions
- Stand Space: Good location of the stand within the festival.
- VIP Tickets: 2 VIP tickets with access to exclusive areas including complimentary food and drinks.
- Media Coverage: Mention in press releases and advertisements on social networks.
- Mentions on Stage: Mentions by the master of ceremonies during the event.
- Digital Presence: Logo and link on the festival website.

Bronze Sponsor (\$500)

- Festival Signage: Logo on the general signage of the festival.
- Stand Space: Stand space at the festival.
- VIP Tickets: 2 VIP tickets with access to exclusive areas.
- Mentions on Stage: Mentions by the master of ceremonies during the event.
- Digital Presence: Logo on the festival website.
- Event Merchandise: Logo on selected festival merchandise.

Community Sponsor/Vendor (\$350)

- Festival Signage: Smaller logo on the general festival signage.
- Stand Space: Shared stand space at the festival.
- Digital Presence: Logo on the festival website.



For more information

Rosy Bohorquez

239-391-9876

info@CelebrationsBallroom.com

Colombian Independence Festival



Community Sponsor/Vendor (\$350)

- Festival Signage: Smaller logo on the general festival signage.
- Stand Space: Shared stand space at the festival.
- Digital Presence: Logo on the festival website.

Supporter (\$150)

- Festival signage: logo on community sponsor board.
- Digital Presence: Name that appears on the festival website.

Additional Sponsorship Opportunities

- Stage Sponsor: Exclusive branding of a stage.
- Activity Sponsor: Brand specific festival activities (e.g. dance workshops, cooking demonstrations).
- Food and Beverage Sponsor: Branding of the food and beverage areas.
- Green Sponsor: Sponsorship of recycling and eco-friendly initiatives.
- Children's Area Sponsor: Branding of the children's activities and entertainment area.

Each level offers increasing benefits and visibility to attract sponsors of different abilities and align their contributions with your business objectives and budget.

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